

URBAN DESIGN PORTFOLIO

URBAN
GREEN

INTRODUCTION: URBAN DESIGN

AS DESIGNERS WE CREATE EXCEPTIONAL PLACES TO MAXIMISE THE COMMERCIAL AND ENVIRONMENTAL VALUE OF SITES AS WELL AS DELIVERING LONG-TERM BENEFITS TO THE WIDER COMMUNITY.

We understand 'place' and believe that quality design is only possible when making a positive contribution to environmental, social and economic sustainability.

Urban design lies between the world of planning policy and the built form. Our aim is to create an adaptable framework and structure for transport, buildings, people and nature. We thrive on the challenge and complexity of masterplanning projects.

URBAN DESIGN SERVICES

- Urban design
- Masterplanning
- Regeneration & place
- Feasibility studies & viability appraisals
- Residential, commercial & mixed-use layout
- Design & access statements
- Design guides & design codes
- Streetscape & townscape design
- Land promotion & vision documents for land deals
- Planning applications – outline, full & reserved matters
- Public consultation



CRIMBLE MILL, HEYWOOD

SECTOR: RESIDENTIAL MASTERPLAN

CLIENT

Redwaters (Crimble) Ltd and Prescot Business Park Ltd

SIZE AND LOCATION

22.6ha, 214 units. Heywood, Rochdale, Greater Manchester

DESCRIPTION

Masterplan and Full Planning and Listed Building application supporting the sustainable reuse of the Grade II* listed Crimble Mill which was identified on the Heritage Asset at Risk Register.

The application proposed the redevelopment of Crimble Mill to accommodate a residential-led mixed use development, and enable residential development both within the mill and on the adjoining greenfield land to the south of the mill. This will bring the Grade II* listed Crimble Mill back into active use, sustaining and ensuring its future whilst preserving its historical integrity.

With this mind, the proposals strove to protect and enhance the character and significance of Crimble Mill and its wider landscape setting, whilst securing the long-term future of this important asset, with particular emphasis on sustainability through sensitive redevelopment and remediation of the Mill and surrounding site.

The design proposals are founded on best practice urban design principles, community integration and sustainable development, with strong links to the wider area of Crimble, Heywood and Rochdale.

Planning was approved in August 2023.

DISCIPLINES PROVIDED BY URBAN GREEN

Urban Design, Landscape Architecture, Landscape Planning, Arboriculture



LADSTONE HOUSE STABLES, NORLAND

SECTOR: RESIDENTIAL

CLIENT

Redwaters (Norland) Ltd

SIZE AND LOCATION

0.5ha. 4 units. Norland, Calderdale, West Yorkshire

DESCRIPTION

A full planning application was developed for four high-specification sustainable houses to Passivhaus standards at the former equestrian stables at Ladstone House. The 4-5 bedroom houses are proposed within the footprint of the former equestrian building, and face south west across the valley.

Focus was given to the Green Belt context of the site, aiming to achieve a responsive, high quality design that fit in with the surrounding character whilst providing sustainable, passivhaus standard homes with high standards of living. The design was such that the development would not lead to an impact on the openness of the Green Belt by providing views between the built elements to break up the former mass of the stables, therefore improving upon the site's current status.

The red line boundary was adapted to keep the development fully within the footprint of the former stables, and planning concerns addressed in terms of sustainable location and access, given the steep topography between Butterworth End Lane and the site, as well as change of use from equine to residential.

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning, Ecology, Arboriculture, Biodiversity Net Gain



NATLAND ROAD, KENDAL

SECTOR: MIXED-USE

CLIENT

Clarks

SIZE AND LOCATION

22.7ha. 157 units. Kendal, Westmorland and Furness district of Cumbria

DESCRIPTION

The site, which includes Watercrook Business Distribution Centre, is part brownfield, part open countryside, situated south of Kendal. Following the ceasing of operations at the Clark's distribution centre, Urban Green were appointed to develop a concept plan to promote the site to the local plan.

Due to the historical presence of Clarks in Kendal, community benefit is a key consideration of the site, with sports pitches and large green Public Open Spaces proposed for community benefit. Focus has equally been given to the historical and open landscape context of the site, which includes the River Kent that wraps around the north of the site, both a SSSI and SAC proposed to be further protected and enhanced with consideration of biodiversity net gain. Watercrook Fort, a Scheduled Ancient Monument forms a key focus at the west of the site and has the potential to offer further heritage and archaeological interest and information. A green corridor is proposed as the central feature to maintain openness and provide direct access through connected Green Infrastructure, retaining and enhancing green corridors for ecological enhancement and wildlife benefit. A bridge is proposed to cross the River Kent to join to the Public Right of Way on the opposite side of the river and provide further cycling and walking connections.

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning, Arboriculture, Ecology, BNG



TOWN LANE, WHITTLE-LE-WOODS

SECTOR: RESIDENTIAL

Client

Redrow

Size

13 ha, 250 units, Whittle-le-Woods, Chorley

Description

Urban Green developed a residential led masterplan for house builder Redrow as part of an Outline Planning Application initially Due to the width of Town Lane, current pedestrian movement is along a narrow footpath, so focus was given to retaining the Public Right of Way that dissected the site from north to south, and creating safe pedestrian routes within the site boundary that increase pedestrian and cycle permeability. The topographical constraints with site access were resolved in collaboration with the landscape team, providing sensitive solutions. The proposals also provide an area of Public Open Space with and Area of Play to the West, providing amenity space for the present, as well as future residents.

The outline application was consented in 2022 and has followed with an RM application in 2023.

DISCIPLINES

Urban Design, Landscape Architecture, BNG



Urban Green Projects



NORTH MANCHESTER GOLF CLUB, MIDDLETON

SECTOR: RESIDENTIAL

Client

North Manchester Golf Club and Duchy Homes

Size

2.7 ha. 49 units. Middleton, Rochdale, Greater Manchester

Description

Urban Green reset the vision at North Manchester Golf Club following a planning refusal. A Masterplan was developed that included developing and releasing the current practice ground for 49 residential units and relocating it elsewhere on the course. Whilst in collaboration with AST* a new clubhouse is proposed that re-purposed an old barn building and providing a new 2 storey sensitively designed contemporary new build element with a function room and terrace overlooking the first tee. The modern facilities and commercial offering within the contemporary clubhouse will secure the future of the golf club.

The full application included the production of the Design and Access Statement and all associated plans and visuals in association with our landscape architects.

A full application was submitted in December 2021 (still pending).

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning, Arboriculture, Ecology, BNG



TRAFFORD BAR

SECTOR: RESIDENTIAL

CLIENT

CJM Investment Ltd

SIZE AND LOCATION

1.2ha., 5 tower blocks. Trafford, Greater Manchester

Description

Masterplan delivering 367 apartments on a former factory site in Trafford, Greater Manchester. Comprising 5 apartment blocks designed by Tim Groom Architects, Urban Green developed the site-wide proposals external works and public realm package on the former bakery and tennis club site.

Urban Green also carried out a TVIA on five apartment blocks ranging in height between five and 10 storeys. The residential offer includes 166 one-bedroom apartments, 118 two-bedroom and 42 three-bedroom apartments, as well as 41 townhouses ranging from one to three bedrooms.

The outward facing road frontage are designed as active, semi-private front gardens to create the residential scale street scenes. Shared space arrival plazas ensure a strong sense of arrival and pedestrian safety with prioritised pedestrian movements. The plan also includes on-site parking, community gardens and public realm, roof terrace and a clubhouse in the centre of the development, which will provide multifunctional space for residents to socialise and exercise, which is a reference to the former Tennis Club. The design provides a mix of homes centred on a sense of community and neighbourhood, and seeks to diversify the existing housing offer in the area, with the aim to provide a real focal point for residents to create their own community.

The site has lain vacant since 2013 and is close to Trafford Bar Metrolink station. Planning consent was granted in October 2019. Tender and construction packages have commenced with BCEGI with a start on site programmed for spring 2024.

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning



NETHER ALDERLEY

SECTOR: RESIDENTIAL

CLIENT

Property Alliance Group

SIZE AND LOCATION

1ha., Nether Alderley, Cheshire

Description

Urban Green were appointed to deliver to work up proposals for a single residential dwelling within a protected woodland setting in Green Belt. Through our integrated and collaborative team working, we were able to challenge the brief and added value by proposing that 4 dwellings could be considered which through discussions with client and architect what was ultimately submitted and consented.

The design sought to contribute to the character of the existing TPO woodland area, contemporary nature of the housing, planting and private open space by providing well considered spaces which frame views, act as gateways and focal points and create usable and simple spaces which are low maintenance.

The strategy aimed to ensure sufficient space is dedicated within the housing layouts to allow for the incorporation of terraces for seating & dining, formal lawn for recreation & play, kitchen/growing garden as a working element to the plot, orchard and tree planting of suitably sized specimen trees, woodland walk to use the existing woodland feature, rill & pool for reflection and tranquillity. Boundaries treatments were proposed in local stone to aid privacy and longevity with gated access to define public and private space.

An integrated approach to overcoming the technical constraints of the site resulted in a successful consent for the 4 dwellings befitting of the woodland setting.

DISCIPLINES

Urban Design, Landscape Architecture, Arboriculture, Ecology



Urban Green Projects

SHAW DISTRIBUTION CENTRE, OLDHAM

SECTOR: BROWNFIELD

CLIENT

St James's Street property management, Estuary Park Holdings

SIZE

12.3ha. up to 400 units. Shaw, Oldham

DESCRIPTION

Working on behalf of St James's Street property management in close collaboration with CBRE, Urban Green developed a masterplan and led the proposals for the redevelopment of a key town centre brownfield site in the heart of Shaw to a deliver up to 400 new homes and enhancements to the River Beal through de-culverting and naturalising the watercourse.

A masterplan and design and access statement was supported by the townscape and visual impact assessment alongside the multi-disciplinary technical team. The strategy developed was to gain council support at high level and submit a fully comprehensive and supported outline planning application. The vision was to positively contribute to Oldham's housing need with a high-quality residential development including a mix of housing types and density, with a distinctive character reflective of the area, in a sustainable location. Remediation and regeneration of this brownfield site will positively impact the environment, particularly the River Beal and a de-culverted naturalised corridor, increasing biodiversity and providing the key focal point feature and a key aspect in the Green and Blue Infrastructure network. An initial design guide was incorporated within the DAS to set the quality aspiration for the development.

A series of engagements were carried out with council officers prior to the planning application in November 2020.

Outline consent was granted in 2022 and a phase 1 RM has come forward in 2023 with house builder Bellway

DISCIPLINES PROVIDED BY URBAN GREEN

Urban Design, Landscape Architecture, Landscape Planning, Arboriculture



Urban Green Projects

CITADELS AND CARLISLE CITY CENTRE URBAN DESIGN FRAMEWORK

SECTOR: PUBLIC REALM

CLIENT

University of Cumbria, Carlisle City Council and Cumbria County Council

SIZE AND LOCATION

N/A, Carlisle, Cumbria

DESCRIPTION

The production of an Urban Design Framework statement to review a number of key gateway and public realm projects within Carlisle city centre against the principles set out in the adopted Urban Design Guide and Public Realm Framework SPD and the objectives identified in the Local Cycling and Walking Infrastructure Plans (LCWIPs).

The key projects included:

Carlisle Citadels - transformation of the Grade I listed Citadels buildings into a new city centre campus for the University of Cumbria, expanding opportunities for local students and drawing in new students to the area.

Carlisle Station Gateway - developing Carlisle Station as the gateway to Carlisle and a key transport hub with connections across the Borderlands including preparations for the arrival of HS2 in the future.

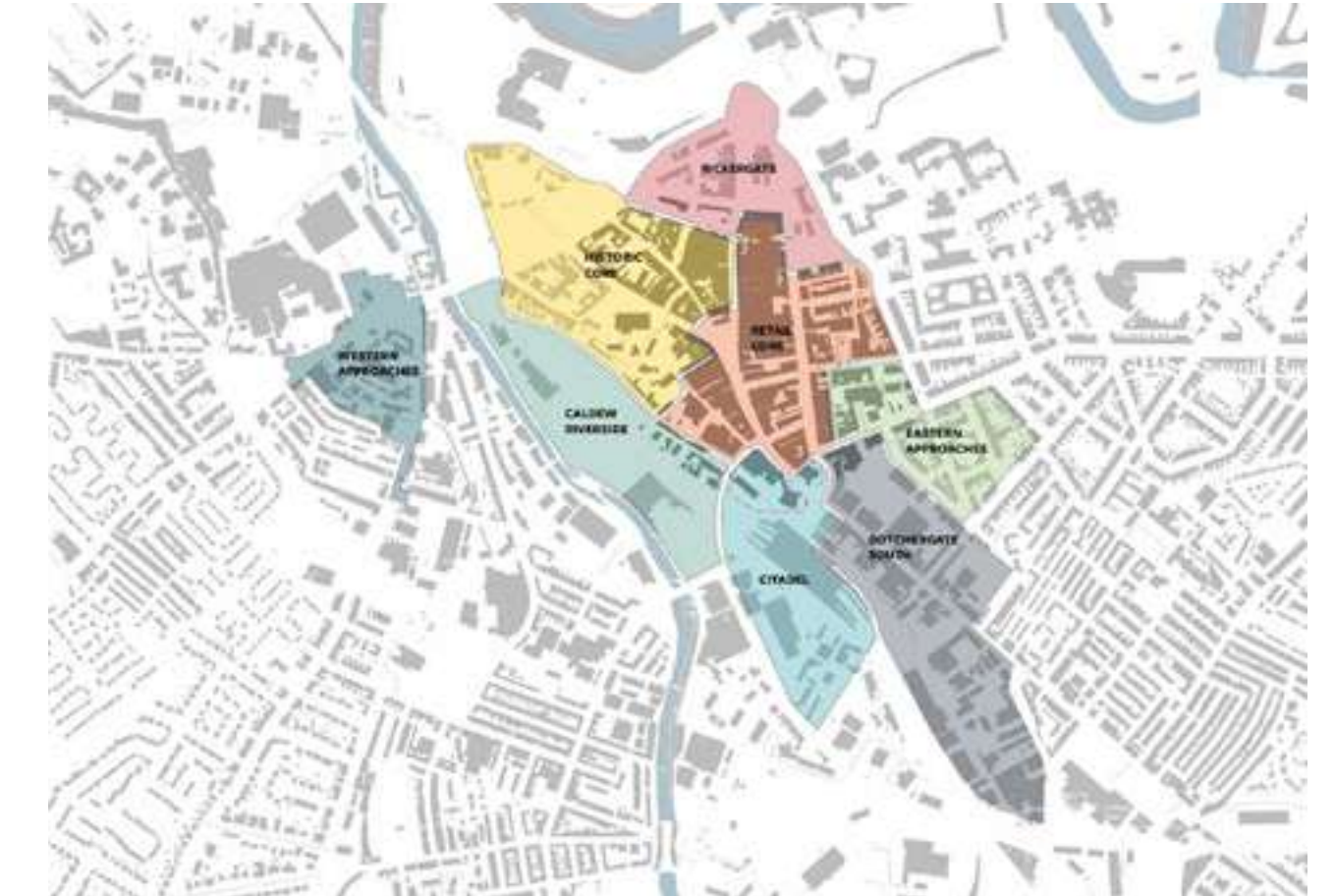
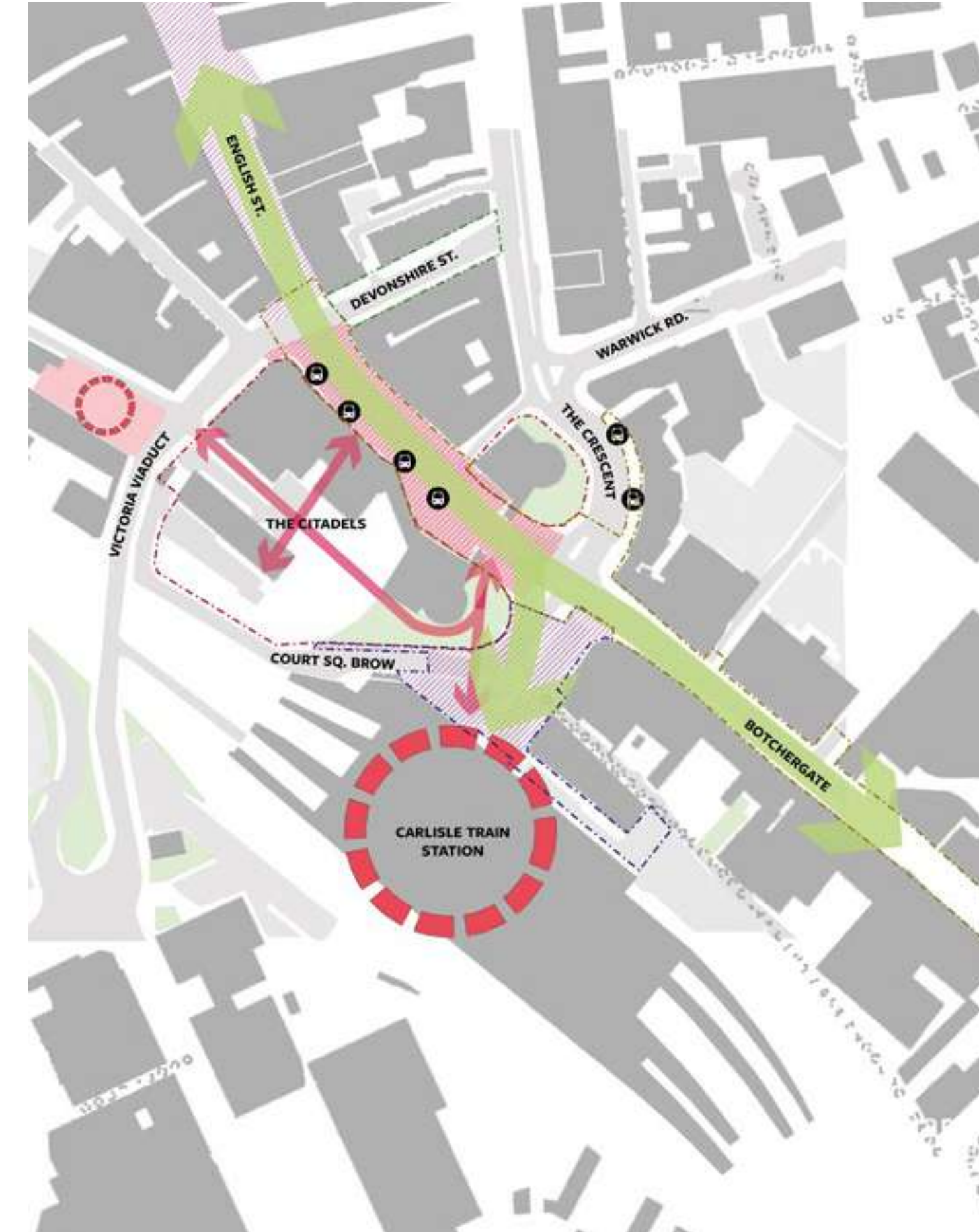
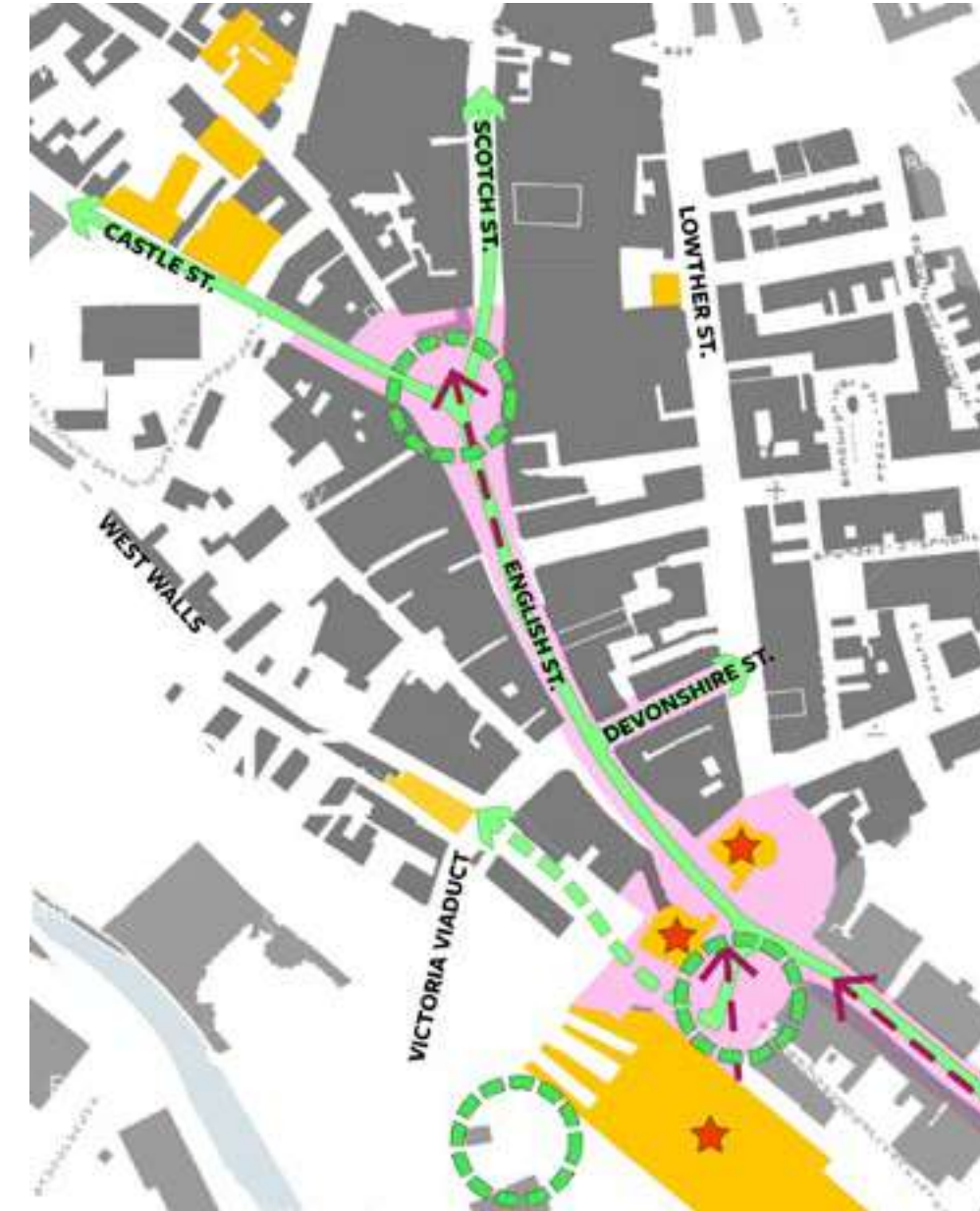
The Southern Gateway - a transformative programme of public realm and access improvements which will bind these opportunities and deliver a change in movement and sense of place at the heart of Carlisle.

Other notable city centre projects to be delivered as part of the Future High Streets Fund (FHSF) which include:

- The re-imagining of Market Square;
- The reuse of a number of buildings in the city centre;
- Improvement works to Devonshire Street; and
- The regeneration of the Victoria Viaduct Central Plaza Hotel site.

DISCIPLINES

Urban Design, Landscape Architecture



GMSF/ PFE REPRESENTATIONS – GREATER MANCHESTER

SECTOR: MASTERPLANNING

CLIENT

Various

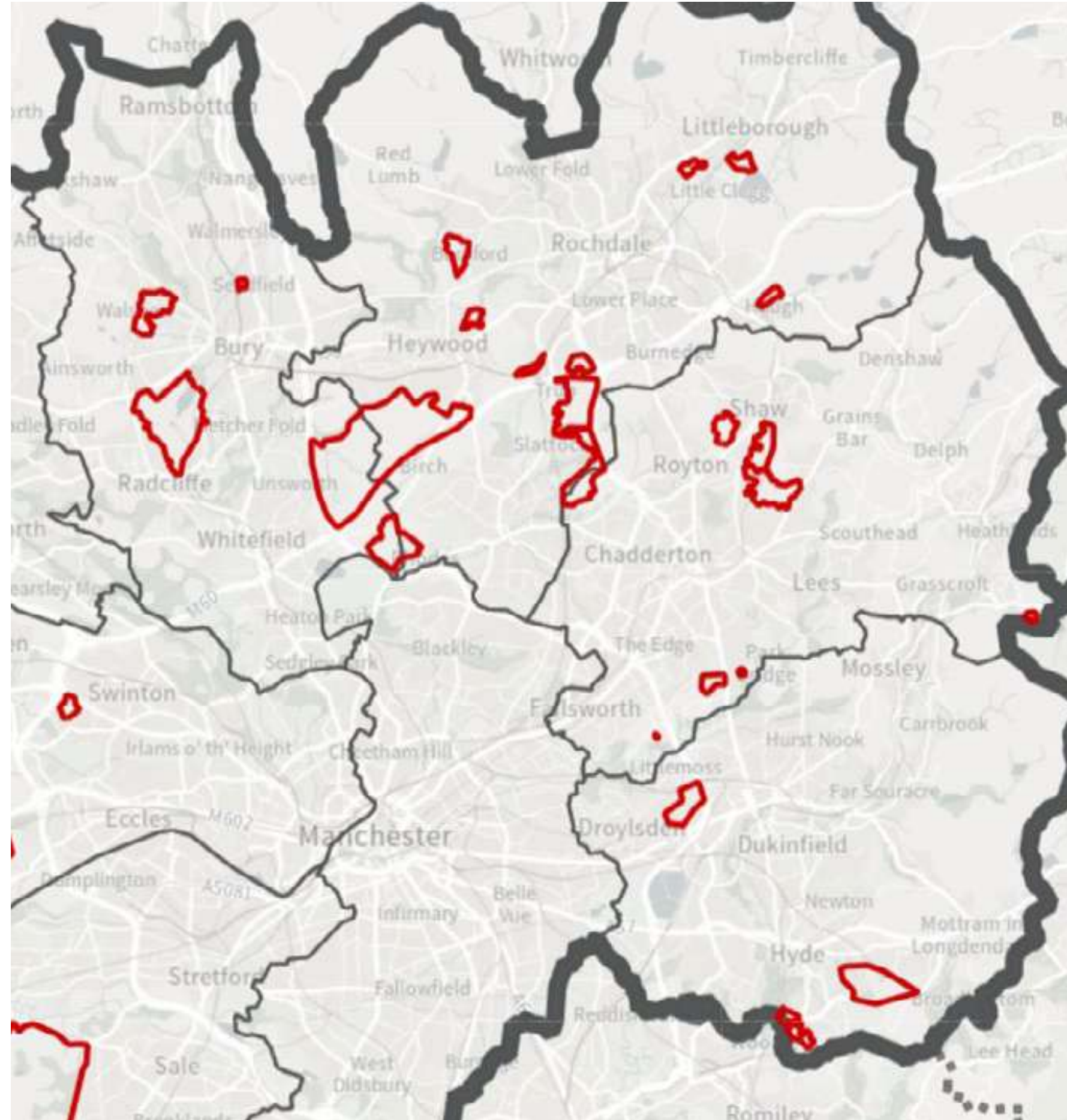
SIZE AND LOCATION

Various, Greater Manchester

DESCRIPTION

Places for Everyone (PFE formerly GMSF) is the long-term plan of nine Greater Manchester districts for jobs, new homes and sustainable growth. The plan sets out a strategic policy framework for the nine boroughs and helps these areas to meet their local housing and employment needs by identifying land and infrastructure to support growth.

The Urban Green team have been working since 2016, carrying out technical work and developing proposals to promote sites and make representations to various stages of the plan process. A number of these sites have been successfully allocated with the plan due for adoption in early 2024 preparations are underway for a number of planning applications.



IRLAM (JPA28)

SECTOR: MASTERPLANNING

CLIENT

Persimmon Homes

SIZE AND LOCATION

30ha, North of Irlam, Salford

DESCRIPTION

As part of the early phases of the then Greater Manchester Spatial Framework (GMSF) in 2017, Urban Green on behalf of national house builder Persimmon Homes produced and submitted vision documents and masterplans for 3 sites to promote the release of Green Belt sites across various Greater Manchester authorities.

This posed a unique and varied set of challenges and technical constraints in the moss lands of Chat Moss.

Following site analysis to inform the opportunities and constraints, Urban Green developed a strategic masterplan for the circa 300 acre site that included 2,000 residential units, a health and retirement care village, community facilities including a new primary school, sports pitches and a significant neighbourhood park; all of which was supported as an allocation in the GMSF.

Each document sought to provide a cohesive and achievable vision for the release of the land to meet local housing needs, based on an informed evidence base comprising desk-based and field-based research. These elements informed the approach and development framework to address the suitability and deliverability of each site for residential development.

DISCIPLINES

Urban Design, Landscape Architecture



COWLISHAW HOUSING, OLDHAM (JPA16)

SECTOR: RESIDENTIAL

CLIENT

Grasscroft

SIZE AND LOCATION

10.2ha, 203 units. Oldham, Greater Manchester

DESCRIPTION

Working closely with land promoter Grasscroft and planning consultant Avison Young, Urban Green developed the strategic site promotion and provided written representations under the Greater Manchester Spatial Framework (GMSF) on behalf of the private landowner. Having achieved a draft allocation at stage one of GMSF, the strategy for stage 2 was to engage with Oldham Council to promote a comprehensive solution across the site whilst also developing a strategy for an initial phase for outline planning application. Urban Green provided masterplanning and urban design, arboriculture, ecology and landscape planning.

Numerous meetings were held with Oldham Council's planning and highways officers and public consultation with the parish and ward councillors was undertaken to formulate the outline planning application.

The site presented a variety of technical constraints, including being designated as OPOL, the three on site SBI's and two Public Rights of Way. These had to be duly considered to create a comprehensive and achievable masterplan.

A multidisciplinary approach was adopted to bring forward the southern parcel of land (approximately half the site) to an outline planning application for phase 1, a 9ha site comprising up to 250 residential units. The LVIA was delivered as an ES chapter following the considerations of EIA. The comprehensive package included the Design and Access Statement produced by Urban Green.

Outline consent was granted in August 2020 for up to 250 dwellings. This was followed with a RM with house builder Redrow in 2021. Phase 2 comprising of a further 200 units is currently being further considered.

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning, Ecology, Arboriculture, BNG



BROADBENT MOSS AND BEAL VALLEY, OLDHAM

SECTOR: MASTERPLANNING

CLIENT

Various

SIZE AND LOCATION

132ha, 2000 units. Oldham, Greater Manchester

DESCRIPTION

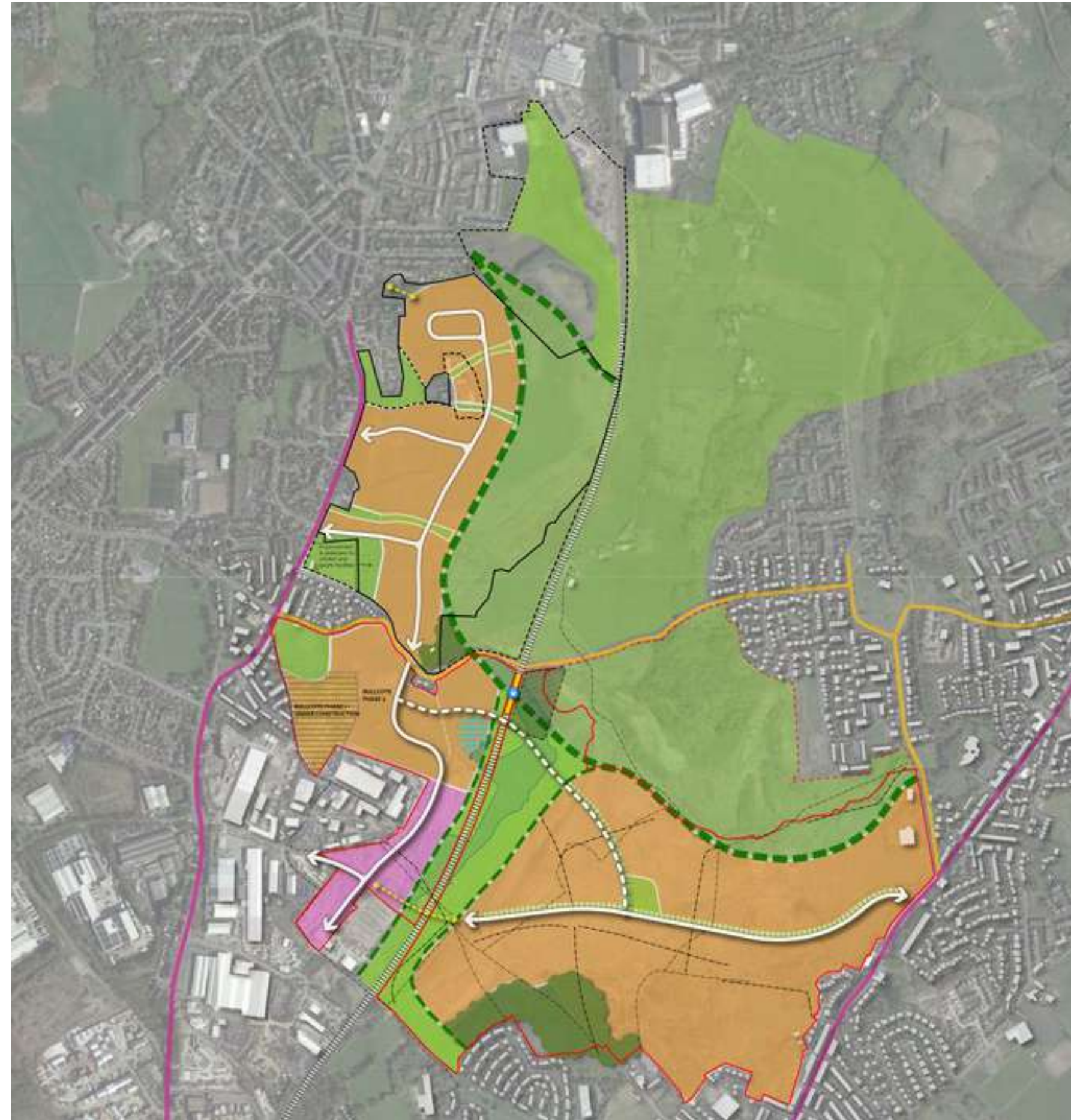
Urban Green jointly advised three developers on two strategic site promotions and provided written representations under the Greater Manchester Spatial Framework (GMSF). Having achieved a draft allocation at Stage one of GMSF, the strategy for stage 2 was to engage with Oldham Council and the Greater Manchester Combined Authority (GMCA) to promote a comprehensive solution across the two sites. Masterplanning and urban design, understanding the sites opportunities and constraints and producing a development framework as part of a 'Vision Document' were completed by Urban Green. We worked collaboratively with the respective landowners and planning consultant, Avison Young, to formulate the right strategy for the representation.

During the process Urban Green also worked on a reserved matters planning application for the house builder Mulbury for the site at Moss Hey Road for 65 dwellings that formed part of the overall Beal Valley GMSF allocation.

Latterly Urban Green has carried out an updated masterplan of the Beal Valley site for house builder Redrow who now have an option for the majority of the land and we have worked closely with them on the development principles to demonstrate the number of units and deliverability in readiness for the next round of representations.

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning, Ecology, Arboriculture, BNG



BEAL VALLEY (JPA 12)

SECTOR: MASTERPLANNING

CLIENT

Redrow

SIZE AND LOCATION

51ha, 480 units. Oldham, Greater Manchester.

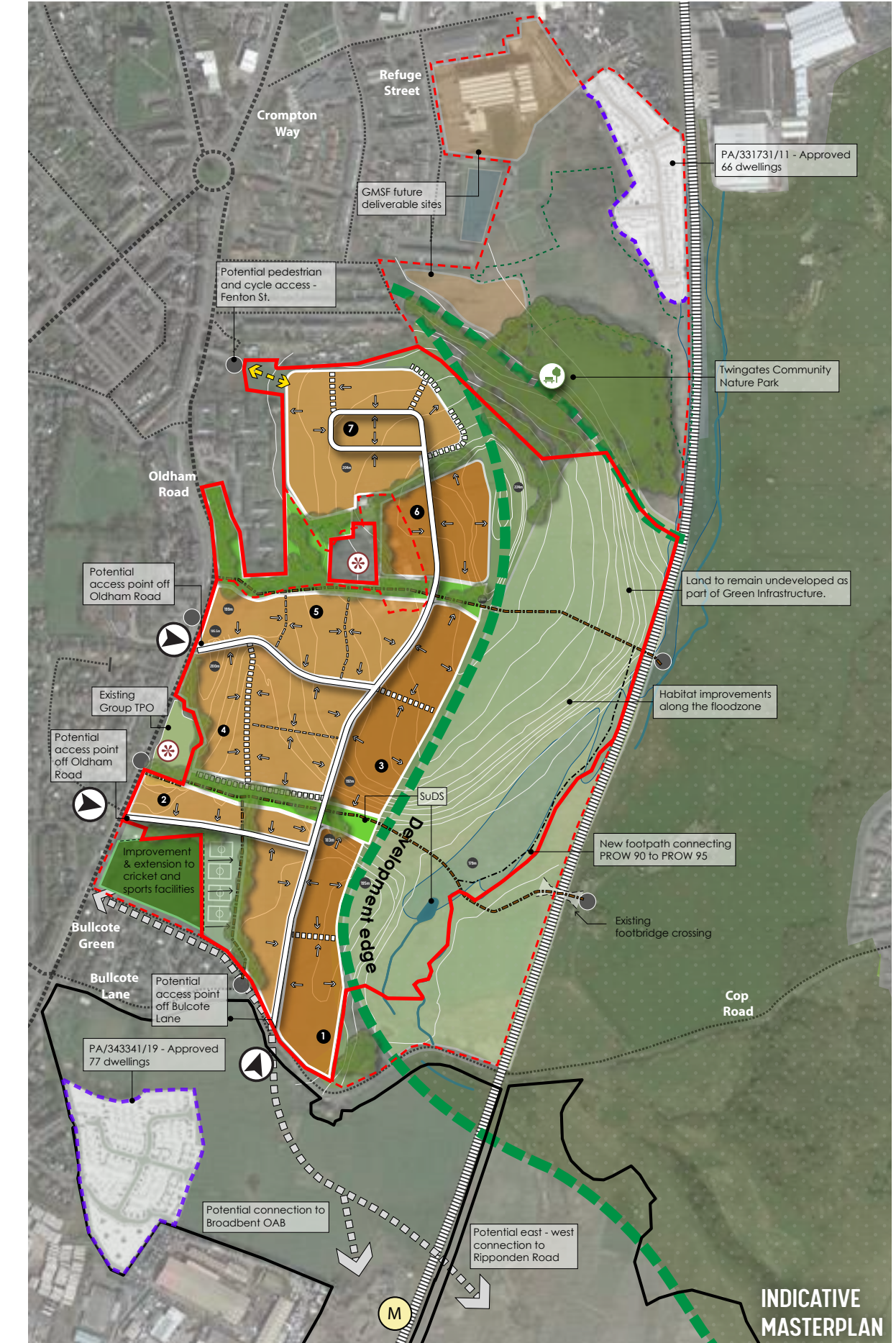
DESCRIPTION

Design coordination of allocated sites in Oldham seeking to deliver 480 new homes and employment development. Beal Valley is Green Belt, has significant level changes, an SBI, listed building and within a flood zone.

- Building on an existing evidence base submitted to the original 2016 call for sites and subsequent submissions to the Places for Everyone Document (formerly Greater Manchester Spatial Framework).
- Coordinating with major stakeholders including landowners, housing developers and planning consultants.
- Collaborating with the Council to deliver major infrastructure including a link road and new tram stop.

DISCIPLINES

Urban Design, Ecology, BNG



BROADBENT MOSS (JPA 14)

SECTOR: MASTERPLANNING

CLIENT

Casey, Wain Homes, Grasscroft, Kellen

SIZE

81ha (Broadbent Moss 62.4ha, Bullcote 19ha), 1450 units. Oldham, Greater Manchester

DESCRIPTION

An illustrative masterplan was produced as part of the representation for the land at Broadbent Moss (JPA14) and Beal Valley (JPA12). This recognised the site sensitivities and Green Belt setting, demonstrating access, development parcels, site infrastructure, public open space and deliverability. The masterplan demonstrated that up to 2,000 units could be developed across the combined sites along with mixed use industrial/employment land and a new tram stop central to the sites that is now in the TfGM future plan.

The sites presented a variety of technical constraints, with Broadbent Moss being former landfill, designated as both Green Belt and OPOL, has an adjacent SBI designation, and the valley is in flood zone. All were duly considered to create a comprehensive and achievable masterplan that was discussed at a number of meetings with Oldham Council's planning and highways departments.

The masterplan for Broadbent Moss considers the need for earthworks and remediation due to the challenging topography of the site, as well as the ecological constraints of the flood plain and Green Belt. Following extensive discussions with Oldham Council, The Green Belt was moved to allow for a smoother development line, whilst not decreasing the amount of green belt land allocated nor developable land available. The focus on the masterplan is to provide links over the railway to Beal valley, a park and ride service, green infrastructure corridors, high permeability for pedestrian movement and a central green spine road with separate cycleway to encourage alternative travel choices. Due to the size of the site, a central node is proposed for services and amenities for the new residents.

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning, Ecology, Arboriculture, BNG



MYNYDD ISA, FLINTSHIRE

SECTOR: MASTERPLANNING, RESIDENTIAL

CLIENT

Taylor Wimpey

SIZE AND LOCATION

36ha, 580 units. Flintshire, Wales

DESCRIPTION

Urban Green undertook production of a series of plans and drawings to underpin a masterplan seeking the development of 580 new residential units.

The vision for the site was to create a sustainable, community-oriented residential development, designed to reflect and sit within the existing landscape and whilst complement respecting the historic setting of Ayrgoed Hall. The Development assimilates with the local character of Mynydd Isa, offering a wide range of high-quality new homes to meet local needs.

DISCIPLINES

Urban Design, Landscape Architecture, Arboriculture, Ecology



NORTHLIGHT, BRIERFIELD MILL

SECTOR: LEISURE, MASTERPLANNING

CLIENT

PEARL2

SIZE AND LOCATION

5ha., Brierfield, Pendle

DESCRIPTION

Urban Green developed the Urban Design Masterplan for a £32m redevelopment of a Grade II listed mill complex in a sensitive location within a Conservation Area. The aim was to transform the site into a residential and leisure destination for the region creating tourism, leisure, training and education facilities that would attract visitors from far and wide.

Highways, servicing, access and egress and circulation studies were carefully considered to inform the design. The highway's authority and Lancashire County Council and its officers were consulted throughout.

The Masterplan has been developed in detailed phases following market testing, viability appraisals and discussions with end users and operators. Detailed planning consent was secured in February 2015.

Construction is ongoing, with the offices and workshop hub, leisure facilities complete and residential and public realm currently being constructed.

DISCIPLINES

Urban Design, Landscape Architecture, Ecology, Arboriculture



LANCASTER CAMPUS, UNIVERSITY OF CUMBRIA

SECTOR: EDUCATION / RESIDENTIAL

CLIENT

University of Cumbria

SIZE AND LOCATION

1.26 ha. 215 units. Lancaster

DESCRIPTION

Part of wider campus redevelopment masterplan in collaboration with DAY Architectural, Urban Green were involved in the redevelopment of a former campus site to deliver a 215-unit residential scheme in a sensitive location.

The university identified an opportunity to raise future revenue through the disposal or redevelopment of surplus land, improving student accommodation to meet market expectations and through consolidation of the campus to reduce overall maintenance costs and energy use.

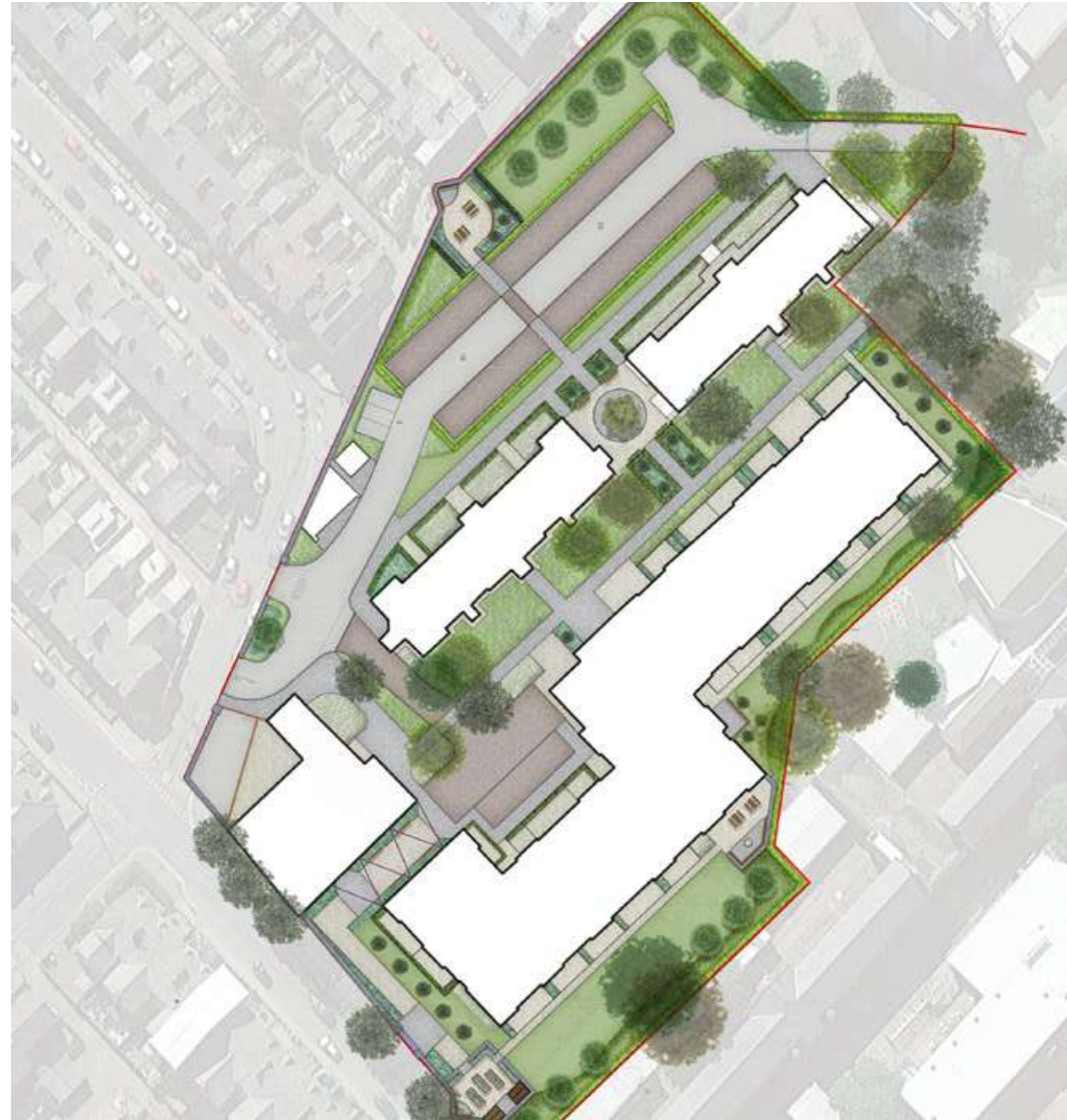
The TVIA considered the:

- Demolition of the existing tower block and ancillary buildings and the replacement with a 215-unit student residential tower along with an associated landscaping scheme;
- Prominent / visible location to the south east of Lancaster centre owing to rising topography
- Sensitive setting of numerous locally listed buildings on the edge of the local designation Key Urban Landscape area, with Williamson Park Conservation Area/ Listed Park & Garden

Planning consent was granted in November 2022.

DISCIPLINES

Urban Design, Landscape Architecture, Ecology, Arboriculture



SCUNTHORPE UNITED FOOTBALL CLUB

SECTOR: LEISURE, RESIDENTIAL

CLIENT

Scunthorpe United Football Club

SIZE AND LOCATION

10ha.. Scunthorpe, Lincolnshire

DESCRIPTION

Urban Green produced the masterplan for the £30m stadium redevelopment and of the existing Glanford Park stadium. Following several years of involvement and having successfully obtained detailed planning consent with the same team previously on a new build stadium and mixed-use development nearby, the focus is now on the existing location. Urban Green are working collaboratively with PWA Planning and FWP as architects to develop the masterplan.

Public consultation was held in June 2018 with proposals, including a reconfiguration of the football stadium resulting in a capacity of 11,000 and an increase all four stands. Key worker accommodation is also proposed within the site to provide up to 160 units.

Car parking will be increased and access will be reconfigured to improve circulation and operations on events. Pedestrian movement to and from the surrounding residential areas, town centre and train station is key to the successful expansion and Urban Green have ensured clear connectivity to the existing footpath and cycle network. Creation of key gateways and gathering points in and around the concourse provide legible, user friendly and functional spaces for people to use and enjoy.

Planning was approved initially in July 2019.

DISCIPLINES

Urban Design, Landscape Architecture, Arboriculture, Ecology



LEISURE LAKES

SECTOR: LEISURE

CLIENT

Leisure Lakes

SIZE AND LOCATION

121ha, 364 holiday homes. Mere Brow, West Lancashire

DESCRIPTION

The site had a long-standing complex planning history with a number of refusals and appeals, it also has various designations including Green Belt, a Biological Heritage Site and covered by a woodland Tree Preservation Order. This raised a challenging set of land-use and planning issues.

Urban Green have worked extensively and collaboratively with the client and planning consultant, Maze Planning, over a 10 year period to explore all options for redevelopment. Urban Green sought to fully understand all aspects of the site context. Numerous options were explored in order to achieve a sustainable and viable solution, the resulting masterplan proposals have subsequently been supported by the Local Planning Authority following prolonged and detailed discussions, public consultation and engagements with stakeholders allowing the development to move forward positively.

A sensitive, integrated approach was taken working closely with the local authority; West Lancashire District Council, to identify a viable solution for the visitor attraction. The original commission involved a successful planning appeal and subsequent detailed consent for 49 holiday homes within a Biological Heritage Site and the existing woodland. Following which a detailed planning permission was secured in July 2014 to create an 18 hole golf course, car parking and club house.

The comprehensive masterplan works with the existing features and uses to be retained, the elements already consented with a number of new proposals and uses to create a vibrant and viable leisure facility. An integrated approach to redeveloping the existing site was taken, shaping the brief with the client ensuring that the proposals were respectful and befitting of the setting whilst delivering a viable and commercial solution.

DISCIPLINES

Urban Design, Landscape Architecture, Arboriculture, Ecology



WELL-I-HOLE FARM, OLDHAM

SECTOR: LEISURE

CLIENT

Chadderton Hall Properties

SIZE

7.68ha, 4 holiday cottages, 15 caravans, 36 caravan pitches, Saddleworth, Oldham

DESCRIPTION

Well-i-Hole Farm near Oldham represented an opportunity to restore and enhance an existing camp-site into a high quality, AA-rated leisure and tourism destination.

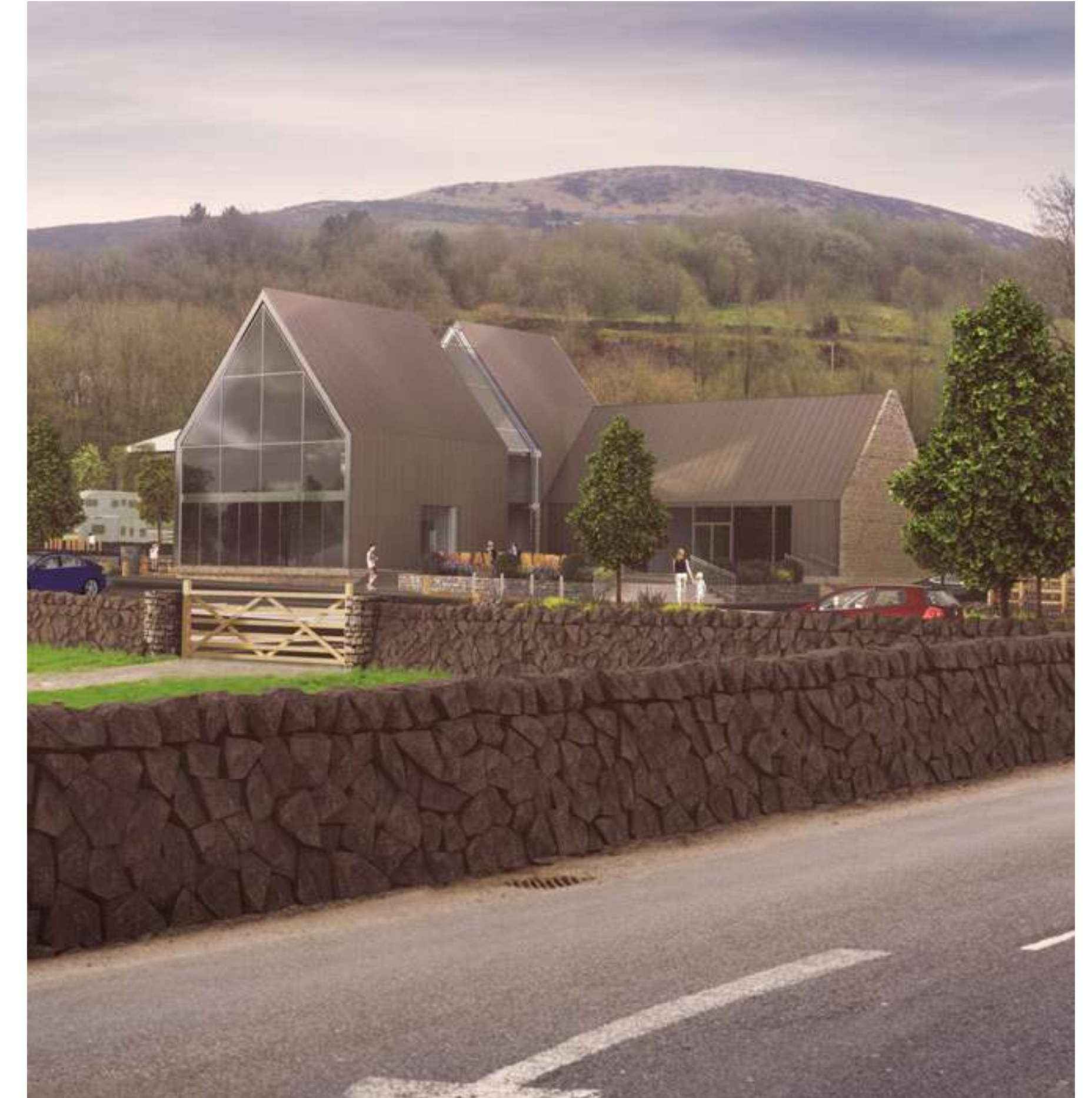
Urban Green worked closely with the client to shape the brief and develop an innovative and commercially viable solution befitting of the greenbelt setting.

The proposed layout reinvigorates the site and offers a high-quality tourism and leisure destination. A variety of uses include the conversion of the farmhouse into a B&B, the reinstatement of the barn to self-catering holiday cottages, a farm shop, cafe, and caravan and camping facilities.

Consultation gained support from both the local community and Planning Authority, and the planning application was submitted in 2019

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning, Arboriculture, Ecology, BNG



FARINGTON INDUSTRIAL ESTATE, FARINGTON

SECTOR: INDUSTRIAL

CLIENT

Caddick Group

SIZE

17ha, Farington, South Ribble

DESCRIPTION

Urban Green developed the masterplan and subsequent Design and Access Statement to support an Outline planning application and subsequently a Reserved Matters application for the development of 612,000 sq ft of high quality employment units to satisfy a range of occupier requirements.

The application also sought the retention and enhancement of 4.5ha as green infrastructure including a specific ecological enhancement area.

The £60m new industrial development will deliver 544,000 sq ft of commercial/industrial space next to Lancashire Business Park in South Ribble on the historic site. It will offer a mix of industrial and logistics space with ancillary offices, providing flexibility to any business type or size.

Outline planning permission was secured in 2021, with Reserved Matters consented in 2023.

DISCIPLINES

Urban Design, Landscape Architecture, Landscape Planning, Arboriculture, Ecology, BNG



GET IN TOUCH

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